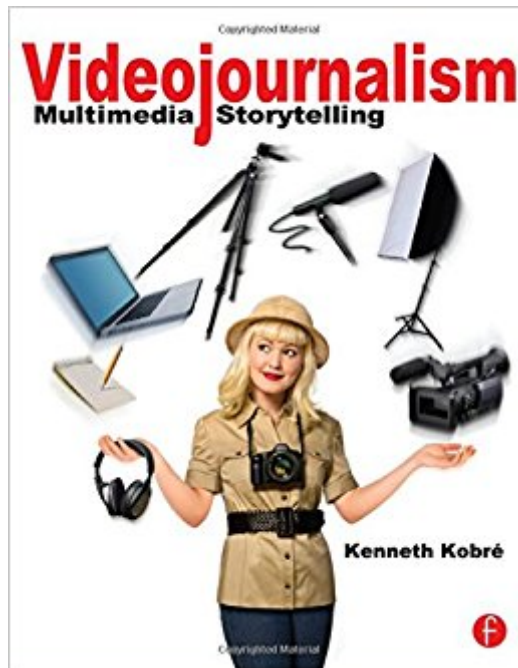




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Videojournalism: Multimedia Storytelling



Synopsis

Videojournalism is a new field that has grown out of traditional print photojournalism, slideshows that combine sound and pictures, public radio, documentary filmmaking and the best of television news features. This amalgam of traditions has emerged to serve the Internet's voracious appetite for video stories.Â Â Videojournalism is written for the new generation of "backpack" journalists. The solo videojournalist must find a riveting story; gain access to charismatic characters who can tell their own tales; shoot candid clips; expertly interview the players; record clear, clean sound; write a script with pizzazz; and, finally, edit the material into a piece worthy of five minutes of a viewer's attention. Videojournalism addresses all of these challenges, and more - never losing sight of the main point: telling a great story.Â Â This book, based on extensive interviews with professionals in the field, is for anyone learning how to master the art and craft of telling real short-form stories with words, sound and pictures for the Web or television. The opening chapters cover the foundations of multimedia storytelling, and the book progresses to the techniques required to shoot professional video, and record high quality sound and market the resulting product.Â Â WebsiteVideojournalism also has its own website - go to just one URL --<http://kobreguide.com/content/videojournalism>Â Â --and find all the stories mentioned in the book. You also will find various "how-to" videos on the site. To keep up with the latest changes in the field such as new cameras, new books, new stories or editing software, check the site regularly and "like" www.facebook.com/KobreGuide.

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Customer Reviews

Professor Ken Kobre directs the video and photojournalism program at San Francisco State University. His book *Photojournalism: The Professionals' Approach*, published by Focal Press-Elsevier, has been the widest selling text on photojournalism in the world since 1980. It is now in its sixth edition. Kobre is also co-author of the seventh and eighth editions of the classic basic textbook *Photography*, Prentice Hall, and author of *How to Photograph Friends and Strangers*, Curtin & London. His photographs of a young Russian immigrant have been published in a children's book, *L'Chaim: The Story of a Russian Immigrant Boy*, Little Brown. He is also the inventor and patent holder of Professor Kobre's Lightscoop, a device that bounces the light from the pop-up flash on SLR cameras (www.lightscoop.com). Kobre is the publisher of KobreGuide to the web's best videojournalism (www.KobreGuide.com). Kobre has produced independent video documentaries including *Deadline Every Second: On Assignment with 12 Associated Press Photographers*, available on .com, *Inside Sports Illustrated* and *Shooting Stars* at the Cannes Film Festival.

Incredibly helpful Kobre is full of information. Only sad thing is, many of the videos mentioned in the book are no longer active online.

The book was highly informative and provided quite a few nice illustrations and information to help people learning about making films.

I had to get this for a course. It's a very accessible, fun book that really explains concepts well. There are also great multimedia links to access online.

I found this book was everything I was looking for. The explanations were clear and most helpful. Its not easy to find quality info on this subject. I balked at the price initially, but after reading the book and learning so much, I'm pleased I made the purchase.

First off, the condition of the book was great! I've only gotten through the first chapters of this book, but so good so far. It's a required text book for class, so don't have much to say. It does give you great examples of video stories, which I truly enjoy. It's also easy to understand.

I bought this for my class as required, but I really enjoy reading it. The pictures and stories are

current and interesting, and its easy to read.

This was the exact material that I needed for the course. thanks again for the wonderful experience

This is a required textbook for my college film class. Very well written and informative without being dry. I like!

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